

Evaluation of Web sites	How to interpret the basics	Tick off
<p>1. Accuracy of Web Documents</p> <ul style="list-style-type: none"> • Who wrote the page and can you contact him or her? • What is the purpose of the document and why was it produced? • Is this person qualified to write this document? 	<p>Accuracy</p> <ul style="list-style-type: none"> • Make sure author provides e-mail or a contact address/phone number. • Know the distinction between author and Webmaster. 	
<p>2. Authority of Web Documents</p> <ul style="list-style-type: none"> • Who published the document and is it separate from the "Webmaster?" • Check the domain of the document, what institution publishes this document? • Does the publisher list his or her qualifications? 	<p>Authority</p> <ul style="list-style-type: none"> • What credentials are listed for the authors)? • Where is the document published? Check URL domain. 	
<p>3. Objectivity of Web Documents</p> <ul style="list-style-type: none"> • What goals/objectives does this page meet? • How detailed is the information? • What opinions (if any) are expressed by the author? 	<p>Objectivity</p> <ul style="list-style-type: none"> • Determine if page is a mask for advertising; if so information might be biased. • View any Web page as you would an infommercial on television. Ask yourself: why was this written and for whom? 	
<p>4. Currency of Web Documents</p> <ul style="list-style-type: none"> • When was it produced? • When was it updated? • How up-to-date are the links (if any)? 	<p>Currency</p> <ul style="list-style-type: none"> • How many dead links are on the page? • Are the links current or updated regularly? • Is the information on the page outdated? 	
<p>5. Coverage of the Web Documents</p> <ul style="list-style-type: none"> • Are the links (if any) evaluated and do they complement the documents' themes? • Is it all images or a balance of text and images? • Is the information presented cited correctly? 	<p>Coverage</p> <ul style="list-style-type: none"> • If page requires special software to view the information, how much are you missing if you don't have the software? • Is it free or is there a fee to obtain the information? • Is there an option for text only, or frames, or a suggested browser for better viewing? 	

FROM: Kapoun, Jim. "Teaching undergrads WEB evaluation: A guide for library instruction." C&RL News (July/August 1998): 522-523.